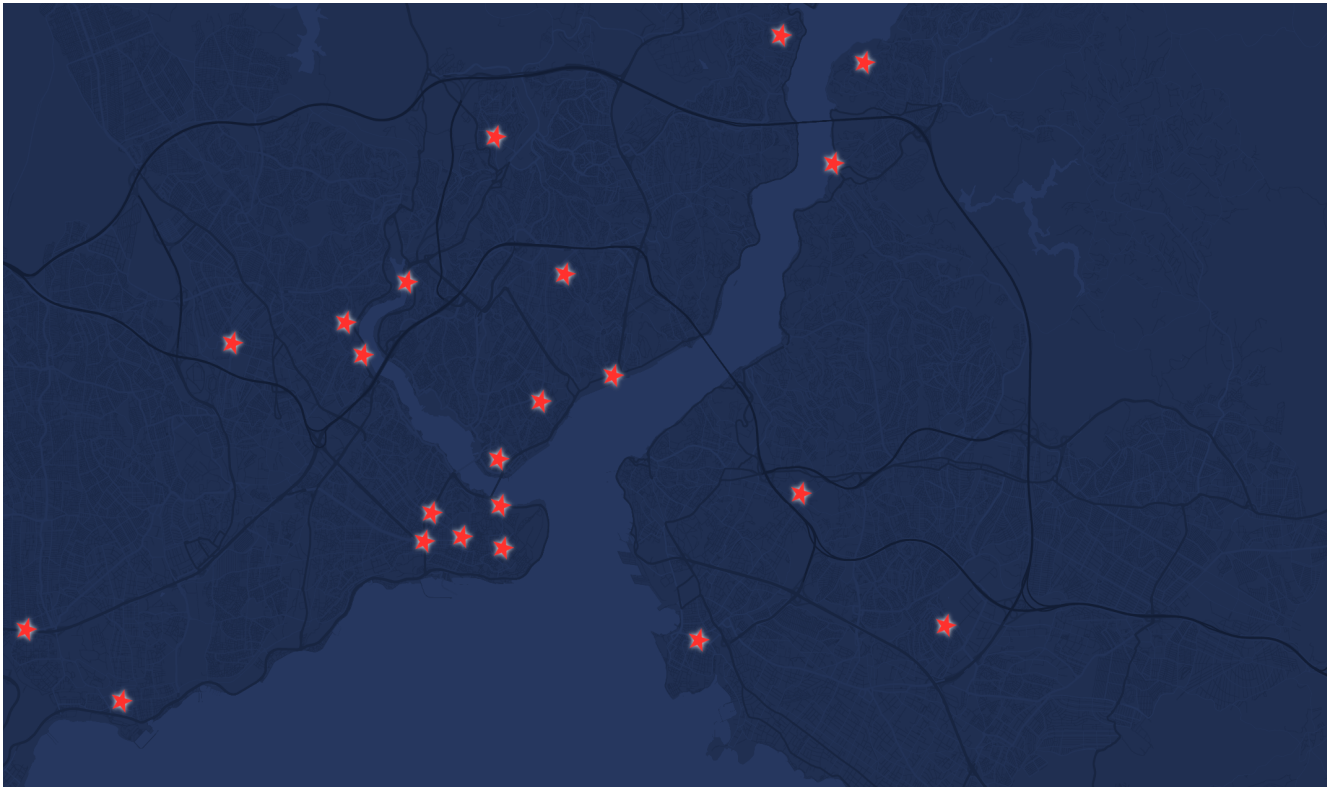**10-11 DECEMBER 2014**
Workshop / Panel

Istanbul Smart City Information Hubs -

Initiating, supporting, and facilitating
local interventions for developing the
future Istanbul as *Smart City*

Workshop
in collaboration with
TAK - Design Atelier
Kadiköy

10 DECEMBER 2014, 09:00 - 19:00+
participants: limited to 30
admission: free*
location: TAK - Design Atelier Kadiköy
url.ipoles.org/google_VU54

register here by **November 23**

Panel
in collaboration with
WICS 2014 - World Intel-
ligent Cities Summit

11 DECEMBER 2014, 16:00 - 19:00
admission: free*
location: Conrad Istanbul Hotel, Beşiktaş
url.ipoles.org/google_BAQC

register here by **December 7**
*admission only for registered visitors

Within the framework of 2nd Istanbul Design
Biennial
2tb.iksv.org

Istanbul Smart City Information Hubs -

Following the Istanbul Design Biennial's call of making propositions that
initiate, support and facilitate local interventions for developing the future
Istanbul as Smart City, we proposes a visible Urban Manifest firmly anchored in
the city's neighborhoods: a mesh of interconnected local Information Hubs at
strategically selected public locations.
Hubs offer free public WiFi connection in a narrow range. They collect informa-
tion provided by people, narrowcast context-relevant information, and also
generate income by leasing space for commercial and non-commercial purposes.
Hubs reinforce a sense of community for locals, act as landmarks/meeting-points
for non-locals, and are highly exposed markers for the city's identity and
brand-building strategy.
HUBs are catalysts for urban planning and development, producing physical
evidence and arguments of feasibility for the future Istanbul.

The Istanbul Smart City Information Hubs project is
organized by:

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Organizers / Support:

TAK - Design Atelier Kadikuoy
www.kadikoytasarim.org

WICS2014 - World intelligent City Summit
www.wicsummit.com

Supported by Goethe-Institute, a worldwide operation
that promotes the study of the German language and
encourages international cooperation, promoting
deeper understanding between cultures.
www.goethe.de

Istanbul Smart City Information Hubs -

We invite young creators, business developers, communal activists, and   **3**/6
local government strategists to explore three different views on
Istanbul Smart City Information Hubs in a one-day workshop.

In small teams, directed by local and international experts, partici-
pants will review current developments in world-cities and engage in
local research to produce three micro manifestos that will be presented
and discussed in a follow-up Panel.

Team 1   Content and Editorial Management / Resources and Sustainability

- *how to engage locals as active producers of content*
- *what contents are available and could/should be considered*
- *how to maintain steady streams of relevant content*

Participants   - professional writers/curators
- young creatives from the local hackathon scene
- social/community activists

Moderator   **Andrea Zell**, Goethe Institute Munich

Team 2   Branding and Creative Industries / Business Strategies and Development

- *how to bring in local businesses and initiatives*
- *who is playing what roles*
- *how to plan for the short-/mid-/and long-term scenarios*

Participants   - professional designers, marketing experts
- young start-up leaders
- representatives of city administration

Moderator   **Dirk Osinga**, do|ob Rotterdam

Team 3   Governance and Local Administration / Feasibility and Implementation

- *how to take advantage of specific local conditions*
- *what is the scope of administrative involvement*
- *how to maintain, update, extend physical infrastructure and systems*

Participants   - professional engineers, system developers
- IT/telecom/urban furniture corporations
- representatives of city administration

Moderator   **Harun Ekinoglu**, Coolumbia University, New York

The number of participants is limited to 30
register here by **November 27**

Istanbul Smart City Information Hubs -

People   **4**/6

Team 1
Moderation

Andrea Zell

Andrea Zell is leading the science and current affairs division at the Goethe-Institute head quarters in Munich where in 2013 she has been initiating the international project WELTSTADT - Who creates the city?

Today's cities are growing continuously. With the project 'Weltstadt' we asked: Who creates the city? Who shapes its future? What can citizens contribute to a better quality of life in their cities? In workshops, exhibitions, and international platforms we started an intercultural dialog on these questions. The goal was to start a network of local and global initiatives. We obtained a huge amount of data, pictures, and movies. How can we manage and structure this material? How can we cultivate a sustainable perspective for this network of local initiatives?

www.goethe.de/weltstadt

Team 2
Moderation

Dirk Osinga

Dirk Osinga is an architect and researcher working for architecture offices in the Netherlands and New York. In 2014 he worked for the design biennial of Slovenia - bio50, where he developed field research methods for creating new services and participatory urban solutions matching the potential of vacant buildings with local resources.

Dirk's research based design practice focuses on how people use, adapt, and transform their everyday habitat. He envisions bottom up collaborations between designers and users such as in his work in Asia to build better transitional shelters for the Red Cross.

www.dirkosinga.com

Team 3
Moderation

Harun Ekinoglu

Harun Ekinoglu is an Urban Designer and a PhD Researcher at Istanbul Technical University. As TUBITAK research scholar at Columbia University his current research focus is Participatory Design.

In the past I have been involved in diverse design competitions both as initiator and sponsor within public administration and as designer myself. Experiencing both sides, particularly when representing public administration, enabled me to see the relevance of understanding and articulating the needs that define a design task. The recent opportunity to examine two cases of participatory design - in Istanbul and New York City - studying both processes from the viewpoint of 'Governance and Local Administration' and 'Feasibility and Implementation' helped sharpen my focus on the relationship between design and public bodies.

Istanbul Smart City Information Hubs -

Integration Moderation Presentation	**Irma Földényi**
	Irma Földényi is a designer and researcher based in Rotterdam, working on the intersection of design, technology and cultural shifts. She has been a lecturer since 2012 at Moholy-Nagy University of Arts and Design in Budapest.
	Irma develops methods and systems that start by questioning the every-day environment, mapping what is present, and probing new connections between personal and collective needs and the contexts where these are manifest.
	www.irmafoldenyi.com

Management Research Documentation	**Alvaro Viegas**
	LIN architects Berlin / Paris
	The city used to belong to the domain of the architect, however new technology can play a key role in how live and experience the cities of the future. My Motivation to join the workshop comes from the determin-iation to understand and contribute in the efficient exchange of information through open data and citizens engagement. This can lead to a more sustainable urban life in a social and economic sense through meaningful collaborations between people using and people designing new smart systems for our cities. This is indeed very exciting!
	www.lin-a.com

Management Communication Documentation	**Justine McIlhargey**
	Istanbul Bilgi University
	My motivation for this workshop is to create impacting ideas for the modern city life of Istanbulians. Ideas that impact interaction within communities, the cities environment, and visions of the future Istan-bul. Bringing different knowledge bases together creatively to produce something, is always a great inspiration for every participant.

Istanbul Smart City Information Hubs -

Panel

Asu Aksoy

Istanbul Bilgi University
Faculty of Communication, Arts and Cultural Management Department

Asu Aksoy is senior lecturer at Cultural Management Programme of Istanbul Bilgi University's Faculty of Communications where she also heads the Cultural Policy and Management Research Centre (KPY). In 2010 she coordinated a major project funded by the İstanbul 2010 Agency and the Ministry of Culture and Tourism on the cultural economy of Istanbul as team member of the Istanbul 2010 European Capital of Culture project. In 2011/2012, she represented Istanbul as curator at the 5th International Architecture Biennale Rotterdam, Making City. She is contributor to the Istanbul Hepimizin civil society initiative which campaigns for participative decision-making and democratic governance at local levels. She produced many publications in the areas of transnational media, migration and cultural identity, the socio-political dynamics of urban development in Istanbul, and cultural policy issues in Turkey.

Panel

Yiğit Şardan

Council of Creative Industries - YEKON

We aim at facilitating the release of creativity, spreading creativity to the whole of Istanbul, and making creativity the foundation for Smart City developments: Turkey's aim of reaching the 25,000 USD National Income per capita target for 2023 can only be achieved through a paradigm shift: getting rid of the subcontractor mentality and developing creative-innovative capacity. We are convinced that imple-mentation of best practice models as City of Creativity is a prerequi-site for global competitiveness. Economic value of creativity is produced by the 3T objectives: Talent, Technology, Tolerance. In the Istanbul Information Hubs panel, we will discuss suggestions that evolved from our findings.

Istanbul Smart City Information Hubs -

People   **7**/6

Direction

Cihangir Istek

Istanbul Bilgi University

In strategic planning for cities, the term of Smart City itself may represent a rather fuzzy concept and is used in a variety of ways that are not always consistent -such as for describing an assumed stage reached in the development of technology to improve economic and political efficiency and enable social, cultural, and urban development. However, for this workshop, what I expect is to look at smartness as a foundation for better communication, for creating competitive environments and prosperous local communities - as a road sign to inclusive and sustainable cities...

www.istanbul-a-z.info

Andreas Schneider

Institute for Information Design Japan

Bringing together people from different places and interests I am excited to see this workshop produce ideas that engage neighborhoods develop and grow. Information Poles as gathering spots that provide communication amongst locals, help small businesses to showcase their expertise and products, and connect visitors with people, events, and places. I hope to build lasting relationships where everybody contributes enthusiasm and expertise to share and realize dreams for the future Istanbul.

www.iidj.net